

# RANDALL WILLIAMS

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## SUMMARY

Skilled User Interface Designer with extensive experience designing and developing user-centric interfaces for Internet and Intranet websites using HTML, CSS, JavaScript and JQuery. Equally comfortable working autonomously or within a team environment. Adept at managing User Experience teams in agile environments. Passion for solving difficult UI issues and creating streamlined online experiences.

- Designing web UI since 1993
- Experienced with Responsive CSS frameworks
- Adept with code and content editors including Dreamweaver and SharePoint
- Adept at communicating project goals and key milestones
- Skilled illustrator and logo Designer
- Familiar with Google Analytics Implementation & Reporting
- Comfortable managing projects both above and below my position.
- Active on Social Media

## TECHNICAL SKILLS

- HTML
- CSS
- JavaScript, JQuery & Ajax
- Adobe Creative Suite
- ASP Classic
- Microsoft Office
- WordPress
- Google Analytics/Tag Manager

## PROFESSIONAL EXPERIENCE

**INGRAM CONTENT GROUP**, La Vergne, TN  
Wholesale Content Distribution

**2001-2014**

### **Manager, Web Content & Design, 2001 – 2014**

Responsible for maintaining design and across multiple public websites as well as the company intranet. Regularly served as liaison between Marketing and I.T. ensuring smooth communications between the two departments.

- Implemented major UI overhaul of major website resulting in improved customer satisfaction and increased usage.
- Developed unique prototype that decreased development time and allowed changes to site to be tracked by release and historically back to websites original creation.
- Designed and prototyped new textbook buyback website allowing developers to concentrate on data interactions rather than design.

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- Implemented web content and design changes through Microsoft SharePoint and by directly adapting the HTML and CSS for the websites.
- Collected data used in the monitoring and reporting on website traffic and performance and used that data to improve SEO and User Experience.
- Developed web-site mock-ups for clients to ensure quality control and client satisfaction before project development phase

**DIGITAL DOG,INC** Nashville, TN  
Web and Print Design Agency

**1999-2001**

## **Art Director**

Served as team lead for several in-house designers working on web and print projects across many different business segments.

- Designed and developed websites for many local and national organizations including Early's Honey Stand, Shoney's Restaurants, Word Records, Vanderbilt Children's Hospital and several banking and health care institutions.
- Mentored new web developers encouraging best practices and creative coding.
- Created print materials such as full-color catalogs, brochures and box art.

## **EDUCATION / TRAINING**

**Bachelor of Arts Degree, Graphic Design**  
Minors in Graphic Arts and Photography  
Eastern New Mexico University, Portales, NM